# PowerUp

## HISD | TRANSFORMING TEACHING AND LEARNING

**How many hours per day does the average child between the ages of 8 and 18 spend with media and technology?**

(this includes TV, computers, tablets, video games, and cell phones)

A) 2 hours
B) 4 hours
C) 6 hours
D) 7 hours

**Text your answer to:**

# The answer is: **D**

## Children spend **7 hours** and **38 minutes** a day

- Watching TV
- Playing games
- Using apps
- Watching videos/movies
- Reading books
- Social media

Source: Common Sense Media

# How do we make sure our children are:



1. **Safe** and **protected**



2. Good **digital citizens**



3. Have the **skills** they need for college and a career

# What **skills** do you think students need to succeed in college and a career?
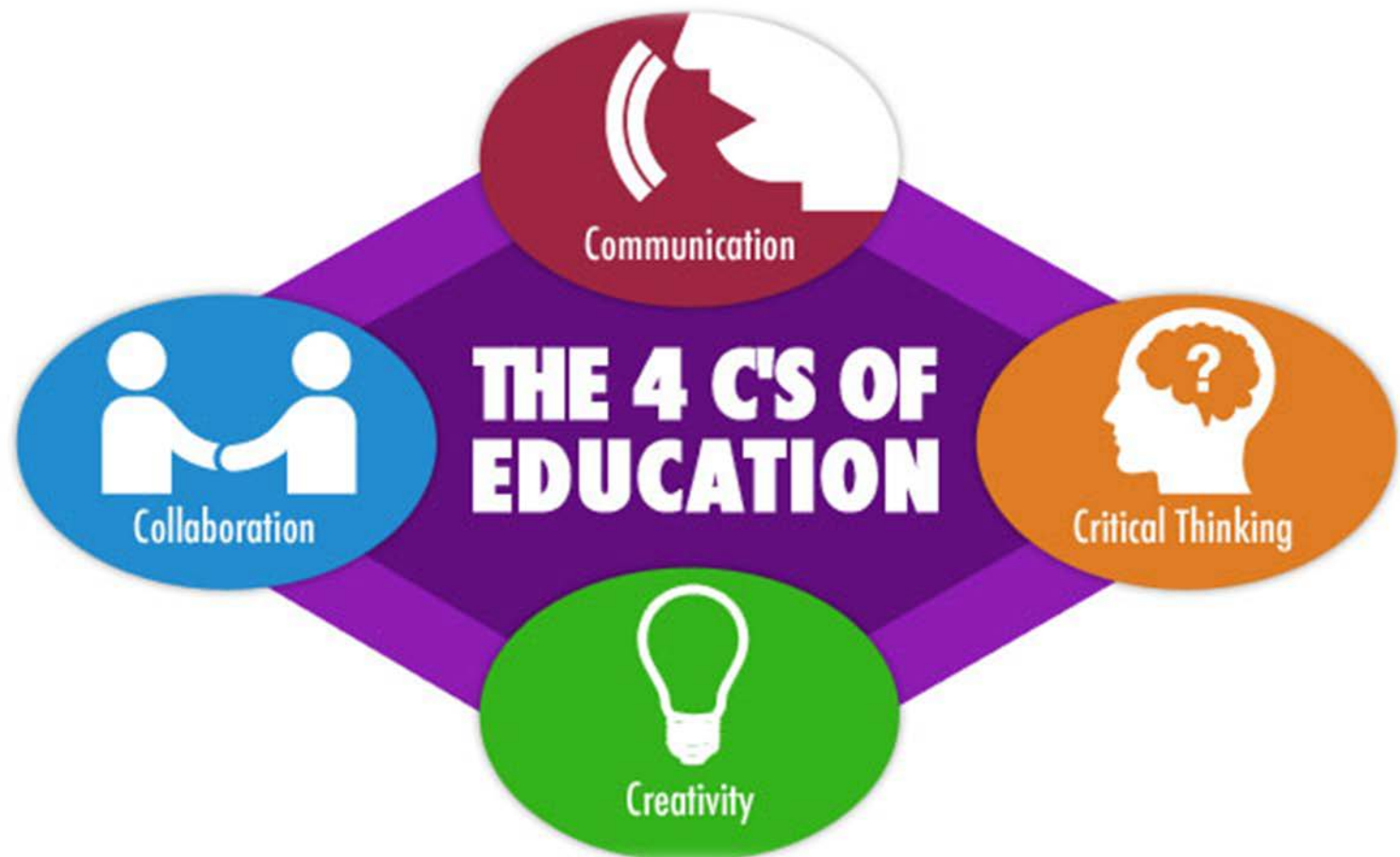
Text your answer to:

# The **10 skills** employers want in college graduates:

1. Ability to work in a team
2. Ability to make decisions and solve problems
3. Ability to plan, organize and prioritize work
4. Ability to communicate verbally with people
5. **Ability to obtain and process information**
6. **Ability to analyze quantitative data**
7. Technical knowledge related to a job
8. **Proficiency with computer software programs**
9. Ability to create and/or edit written reports
10. Ability to sell and influence others

***according to survey by National Association of Colleges and Employers

# Going beyond the 3 R's

# The Classroom of the Past:

# The Classroom of the Future:

# Transforming Teaching and Learning



Classrooms and learning spaces designed to support:
--**Communication**
--**Critical thinking**
--**Creativity**
--**Collaboration**

Laptops and web tools for students 24 hours a day

**Training and Guidance** for teachers on how to incorporate technology and digital tools to engage students





**PowerUp**
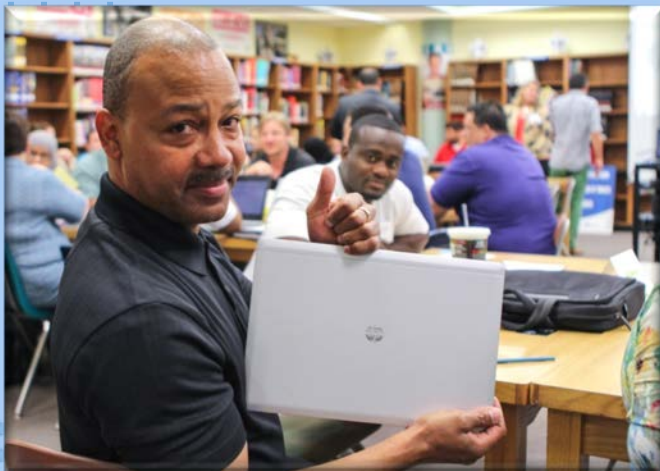HISD | TRANSFORMING
TEACHING AND LEARNING

# PowerUp
## HISD | TRANSFORMING TEACHING AND LEARNING

**"It is more that just giving our students laptops"**



- By 2016 every student at all 42 high schools will have a laptop to use at school and at home



- Intense teacher training and professional development

- Expanded curriculum to support technology

# https://vimeo.com/104565066

# How do we make sure our children are:



1. **Safe** and **protected**



2. Good **digital citizens**



3. Have the **skills** they need for college and a career

- Lowjack

**\*report immediately if lost or stolen\***

- Filtering software active 24 hours a day

- Administrators can remotely view student computers

- Student and parent acceptable use form

**9** out of **10** teens use or have social media
**75%** of teens have cell phone

# Most Popular Social Media Sites

| **61%** | **55%** | **22%** | **21%** | **13%** |
|---------|---------|---------|---------|---------|
| **Tumblr** | **Facebook** | **Twitter** | **Instagram** | **Snapchat** |

**Source: Common Sense Media**

# What Teens are Posting

**91%**
Photos of Themselves

**71%**
School name

**71%**
City or town they live

**53%**
Email address

**20%**
Cell phone #

**Source: Common Sense Media**

# **Clicks** can have **Consequences**

- Scams

- Cyberbullying

- Sexting

- Digital harassment

- Damaged reputations

- Risky online relationships

# Digital Footprint

The data trail left by the interactions in a digital environment including the use of TV, mobile phone, the Internet, and other connected devices and sensors.

# The importance of a good digital footprint

- **29%** of **College Admissions** officers have Googled an applicant

- **31%** have visited social media sites to learn more about an applicant

- **70%** of **job recruiters** say they have rejected an applicant based on their social media postings

- Some **financial lending companies** are using social media to determine a person's credit worthiness.

- Social media has been used as **evidence in court** cases

# Helping your teen create a **Positive Digital Footprint**

- Help them think long term

- Have an agreement on what's ok to post

- Teach them to keep personal information private

- Make sure they use privacy settings on their social network pages

- Remind them to protect their friends' privacy

- The golden rule applies online

# What HISD is doing

- Setting clear, realistic, and enforced **policies**

- Teaching **digital citizenship** in our classrooms

- Encouraging students to **stand up, not stand by**

- **Website** for students, staff, and parents with tools, tip sheets, and resources

# www.houstonisd.org/cybersafety

Watch HISD TV

**Students & Parents** | **Community** | **Employees** | **About** | **Board** | **Superintendent** | **News** | **Departments** | **Careers**

Select a School or Enroll | Student Requirements | Health & Wellness | Parent Student Connect | Get Involved | STAAR | AYP Resources | **More**

# Cyber Safety

- **Home**
- Keeping Students Safe
- Cyber Bullying
- Sexting
- Digital Relationships
- Online Security
- Digital Citizenship
- Copyrights & Plagiarism
- Safe Gaming
- Social Media 101
- Family Media Agreement
- Educator Resources
- In the News
- En Español

Leer esta página en español: **Seguridad cibernética**

## SOCIAL MEDIA 101
### WHAT PARENTS NEED TO KNOW

### Social Media 101

You're probably familiar with Facebook and Twitter, but what about Yik Yak, Burn Note and Badoo? What you don't know could hurt your youngsters.

### Cyber Bullying

### Sexting

### Digital Relationships