CAREER & TECHNICAL EDUCATION 2024-2025 PROGRAM OF STUDY PLANNING GUIDE
Kashmere High School

Arts, Audio/Visual Technology and Communications: Graphic Design and Interactive Media (TEA Refresh)

2023 - 2024 Approved Pathway	2024 – 2025 Recommended Pathway	Service ID #	Projected Enrollment	Projected Sections
Principles of Arts, A/V Technology and Communications (1)	Principles of Arts, A/V Technology and Communications (1)	13008200	35	1
Graphic Design and Illustration I (1)	Graphic Design and Illustration I (1)	13008800	35	1
Graphic Design and Illustration II (1)[+]	Graphic Design and Illustration II (1)[+]	13008900	60	2
Practicum in Graphic Design and Illustration (2)[+]	Practicum in Graphic Design and Illustration (2)[+]	13009000	35	1

Business Marketing, and Finance: Entrepreneurship (FPOS Transition)

2023 - 2024 Approved Pathway	2024 – 2025 Recommended Pathway	Service ID #	Projected Enrollment	Projected Sections
Principles of Business, Marketing, and Finance (1)	Principles of Business, Marketing and Finance (1)	13011200	60	2
Entrepreneurship I (1)	Foundations of User Experience (1)	N1302809	90	3
Entrepreneurship II (1)	Mobile Application Development (1) [+]	03580390	0	0
Practicum In Entrepreneurship (2)[+]	Practicum in Entrepreneurship (2)[+]	N1303425	0	0

Business Marketing, and Finance: Marketing and Sales

2023 - 2024 Approved Pathway	2024 – 2025 Recommended Pathway	Service ID #	Projected Enrollment	Projected Sections
Principles of Business, Marketing, and Finance (1)	Principles of Business, Marketing, and Finance (1)	13011200	60	2
Sports and Entertainment Marketing I (0.5)	Sports and Entertainment Marketing I (0.5)	13034600	140	4
Sports and Entertainment Marketing II (0.5)[+]	Sports and Entertainment Marketing II (0.5)[+]	N1303422	140	4
Social Media Marketing (0.5)[+]	Social Media Marketing (0.5)[+]	13034650	15	1
Advertising (0.5)[+]	Advertising (0.5)[+]	13034200	15	1
Practicum In Entrepreneurship (2)[+]	Practicum In Entrepreneurship (2)[+]	N1303425	0	0

Information Technology: Networking Systems (FPOS New)

2023 - 2024 Approved Pathway	2024 – 2025 Recommended Pathway	Service ID #	Projected Enrollment	Projected Sections
	Principles of Information Technology (1)	13027200	60	2
	Internetworking Technologies I (Cisco) (1)	N1302803	60	2
	Networking (1)[+]	13027400	0	0
	Advanced Cloud Computing (1)	N1302813	0	0

Standalone CTE Courses

- **None**

- **Number of teachers needed for pathways:** 5.
- **Recommended IBC:** taken at the end of the program
  - Graphic Design and Interactive Media
    - Adobe Certified Professional / BrainBuffet (Supplemental Curriculum)
  - Entrepreneurship (FPOS Transition)
    - Entrepreneurship and Small Business (ESB) / LearnKey (Supplemental Curriculum)
  - Marketing and Sales
    - Entrepreneurship and Small Business (ESB) / LearnKey (Supplemental Curriculum)
  - Networking (FPOS New)
    - IT Specialist Networking / LearnKey (Supplemental Curriculum)
- **Curriculum:**
  - Graphic Design and Interactive Media
    - Principles of Arts AV – Pearson
    - Graphic Design and Illustration I – Pearson
    - Graphic Design and Illustration II – Adobe Suite
    - Practicum in Graphic Design and Illustration – BrainBuffet (supplemental curriculum for the certification)
  - Entrepreneurship (FPOS Transition)
    - Principles of Business, Marketing, and Finance – Goodheart Wilcox
    - Foundations of User Experience - TBD
    - Mobile Application Development - TBD
    - Practicum in Entrepreneurship – LearnKey (supplemental curriculum for the certification)
  - Marketing and Sales
    - Principles of Business, Marketing, and Finance – Goodheart Wilcox
    - Sports and Entertainment Marketing I – TBD
    - Sports and Entertainment Marketing II – TBD
    - Social Media Marketing – TBD
    - Advertising – use resources from the Houston Public Library
    - Practicum in Entrepreneurship – LearnKey (supplemental curriculum for the certification)
  - Networking (FPOS New)
    - Principles of Information Technology – Pearson
    - Internetworking Technologies I – TBD (Cisco Academy CCNA 1 Requires a data sharing agreement)
    - Networking - LearnKey (supplemental curriculum for the certification)
    - Advanced Cloud Computing - LearnKey (supplemental curriculum for the certification)
- **Instructional infrastructure requirements:**
  - Graphic and Interactive Media: Must have computer lab with desktop computers.
  - Networking: Must have lab/room of 550 sqft. or 2 standard classrooms in close proximity (1 server room must be dedicated space, 1 classroom)
- **Special Notes:**
  - Dual Credit: Graphic Design & Illustration I, Graphic Design & Illustration II, Practicum in Graphic Design & Illustration
  - Additional approved CTE pathway aligned courses:
    - Graphic Design and Interactive Media: Animation I, Animation II[+], Digital Media, Digital Art and Animation [+F], Commercial Photography I
    - Marketing and Sales: Marketing, Virtual Business (.5), Advance Marketing[+], Statistics and Business Decision Making[+^]
  - Scheduling:

- Graphic Design and Interactive Media: courses capped at 35 students max. Practicum course should be scheduled towards end of day to allow opportunity for partnering with industry.
- Entrepreneurship: courses capped at 35 students max. Current **interested** 9th-11th grade students in Principles of Business Marketing, and Finance course should transition to Foundations of User Experience course. The current 63 students (grades 9th-11th) in Entrepreneurship should transition to Foundations of User Experience. Current 28 students (10th -11th grade) in Entrepreneurship II should transition to Foundations of User Experience.
- Networking: courses capped at 35 students max. The FPOS courses will be phased-in over three years. Students in grade 9 who have already earned credit for Principles of Information Technology in middle school should be placed into Internetworking Technology I course. Rising sophomores interested in the Networking FPOS should be enrolled into both Principles of Information Technology and Internetworking courses.
- Courses with **0**'s indicate course is not needed for **2024-2025** school year.

+ - Course is an advanced CTE course.
F- Course may be used as fine art substitute.
^ - Course may be used as math substitute