





# WHY INVEST IN FAMILY AND COMMUNITY ENGAGEMENT.

School partnerships with families and higher student achievement are closely linked

Years of research tells us that students whose families are involved in their learning earn better grades,

and are more likely to graduate from high school and go to college.

Partnerships help build support for public schools
Schools that embrace their families and communities enjoy respect, trust, and better reputations in the community, higher teacher morale and ratings, and success at implementing reform initiatives.

Families can help overcome challenges
Collaboration with the community helps schools identify challenges, discuss approaches, and design and implement real and sustainable solutions.

Teachers benefit from partnerships
Educators can learn a great deal from parents: knowledge and perspective about their children, families' cultures and values, and the strengths and challenges in their communities.

It's Required by Law (Every Student Succeeds Act)

Title I, Section 1010 of the Every Student Succeeds Act (ESSA) requires that every school receiving Title I funds conducts outreach to all parents and family members, has a written parent and family engagement policy, ensures that strong plans are in place to effectively implement programs to involve parent and family members, and conducts an annual evaluation of the content and effectiveness of the parent and family engagement policy in improving the academic quality of all schools, including identifying barriers to greater participation by parents and family members.

\*Adapted from: Henderson, A.T., Mapp, K.L., Johnson, V.R., & Davies, D. (2007). Beyond the Bake Sale: The Essential Guide to Family-School Partnerships. New York: New Press

Contact the FACE Department at 713-556-7290 or FACE@HoustonISD.org to learn more about our programs and partnership opportunities.

# OTHER RESOURCES \_\_\_

## **Workshops for School Staff and Parents**

Download FACE professional development PowerPoints and materials for your staff trainings and parent meetings. You can find presentations on topics such as FACE Fundamentals and Two-Way Communications with Families: HoustonISD.org/FACEWorkshops

#### **Parent Organization Toolkit**

Follow six steps to develop an effective parent organization at your school (information in English and Spanish): HoustonISD.org/ParentOrgs

## **Community Resource Guide**

Find local community organizations that provide services to schools, families, and communities: HoustonISD.org/CommunityResource

# **Community Meeting Toolkit**

Download a checklist and all the signage you need to host a family-friendly community meeting: HoustonISD.org/FACETools

#### Back to School Toolkit

Use the Back to School Toolkit to plan your parent engagement program after summer break: HoustonISD.org/FACETools

#### Twitter

Follow us at twitter.com/@HISD FACE

# HISD Family and Community Engagement









# WELCOME TO FACE







Our Family and Community Engagement (FACE) Department is dedicated to building intentional partnerships to advance student achievement by promoting a welcoming environment, honoring families, and linking activities to learning.

We invite you to partner with us in building a strong engagement program to support student achievement and our communities.

# OUR FOCUS \_\_\_\_\_



Promote and support family-friendly



Link family and community engagement to learning



Empower parents to become advocates in their children's education







# **OUR PROGRAMS**



**Early Childhood and Pre-K** 

# **Family Friendly School Certification**

The Family-Friendly Schools Certification program helps schools improve relationships with their families and communities. Via analysis of the school environment, faculty and staff trainings, and consultation and coaching on family and community empowerment, schools earn certification as a family-friendly school: HoustonISD.org/FFSchools.



# **Parent Organizations (PTA and PTO)**

Parent Organizations play an important role in supporting schools and advocating for students. The Family and Community Engagement Department help families that would like to have an active role in their PTAs/PTOs, to properly structure the first steps to starting a welcoming and productive parent organization on campus or supporting an existing one. To learn more about Parent Organizations visit HoustonISD.org/ParentOrgs.



# **Family Workshops**

The Family Workshops connect families with the resources they need to help their children succeed both in their academic journey and in their adult lives. Workshop topics varies from supporting learning at home to understanding and accessing community resources

# EMPOWERING FAMILIES. ADVANCING LEARNING.

# FAMILY LEARNING \_\_\_\_\_

**Professional Development** FACE offers a series of workshops on family and community engagement available to our Houston ISD stakeholder. Visit HoustonISD.org/FACEPD for more information.

#### **FACE Fundamentals**

Set the foundation for a strong Family and Community Empowerment approach in your school. During this training, participants will be exposed to research-based fundamentals of a successful family and community engagement strategy.

#### **Parent-Teacher Conferences Best Practices**

Conducting high-quality parent-teacher conferences is a great way to build relationship. During this training, participants learn best practices to maximize and carry-on meaningful parent-teacher conferences.

#### **Two-Way Communication Best Practices**

Strengthen your overall communication skills by learning two-way communication best practices to foster positive relationships in every interaction. This includes learning more about HISD communication protocols and



Family and Community Engagement

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HoustonISD.org/FACE

